## **#MyCallToServe Videos**

## Share your #mycalltoserve story with a video!

## Guidelines:

- 1. Use a phone or other video camera to record a video with the following format:
  - a. Your Name
  - b. How long you've been attending St. Mark's
  - c. One of the following prompts:
    - i. I support St. Mark's because.....
    - ii. I am called to serve by.....
- 2. Videos must be 30 seconds or less.
- 3. Email videos to Tina at <a href="mailto:mypledge@ourcathedral.org">mypledge@ourcathedral.org</a>
  - a. If your video is too large to email it's too long!
  - b. It does NOT have to be hi-res this will just be used digitally.
- 4. Fill out the video release HERE.
- 5. Videos must be received by October 31st.

## Tips for a quality video:

- Record in a location with good light in front of you (not behind)
- Speak clearly and strongly
- Record in a space with little or no background noise
- Record in a space with a non-distracting visual background
- Smile!

Videos will be posted on the St. Mark's YouTube channel, and some videos will be shared in the St. Mark's Connector emails and on St. Mark's social media sites. If you do not wish your video to be used on specific platforms, check those boxes on the video release.